

1/30/20

## Do Now

Optimization packet pg 117 #1

1. The profit for Ace Advertising Co. is  $P = 230 + 20s - \frac{1}{2}s^2$  where  $s$  is the amount (in hundreds of dollars) spent on advertising. What amount of advertising gives the maximum profit?

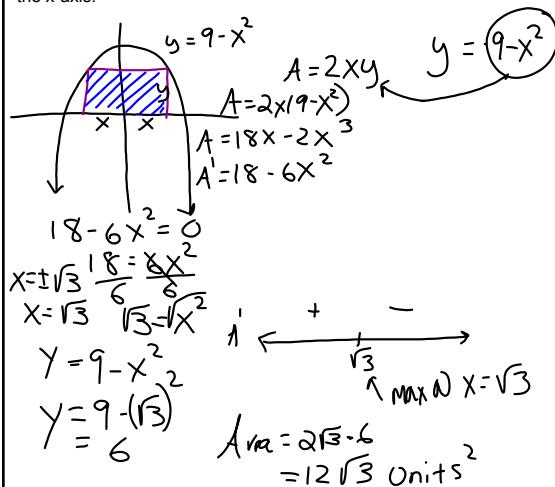
$$\begin{aligned} P &= 20s \\ 20 &= s \end{aligned}$$

\$2,000

Feb 11-8:14 AM

Feb 11-10:21 AM

2. Find the area of the largest rectangle with sides parallel to the axes, whose upper vertices are on  $y = 9 - x^2$  and whose lower vertices are on the  $x$ -axis.



Feb 11-10:23 AM

- 1) What is the formula for the surface area of a right cylinder?

$$SA = 2\pi rh + 2\pi r^2$$

- 2) What is the formula for the volume of a right cylinder?

$$V = \pi r^2 h$$

↑ area of base    ↑ height of cylinder

Feb 11-7:45 AM

- What is the radius of a cylindrical soda can with a volume of 512 cubic inches that will use the minimum material?

$$\begin{aligned} \text{Primary} & \quad \text{Secondary} \\ SA &= 2\pi rh + 2\pi r^2 & SA &= \pi r^2 h \\ SA &= 2\pi r(\frac{512}{\pi r^2}) + 2\pi r^2 & SA &= \frac{512}{\pi r} + \pi r^2 \\ SA &= \frac{1024}{r} + 2\pi r^2 & SA &= 1024r^{-1} + 2\pi r^2 \\ SA &= 1024r^{-1} + 4\pi r^2 & SA' &= -1024r^{-2} + 4\pi r \\ O &= -1024r^{-2} + 4\pi r & O &= -1024r^{-2} + 4\pi r \\ \frac{1024}{r^2} &= 4\pi r & \frac{1024}{r^2} &= 4\pi r \\ 4\pi r^3 &= 1024 & r^3 &= \frac{1024}{4\pi} \\ 3\sqrt[3]{r^3} &= \frac{1024}{4\pi} & r &= \sqrt[3]{\frac{1024}{4\pi}} \\ r &= \sqrt[3]{\frac{1024}{4\pi}} & r &= \sqrt[3]{\frac{1024}{4\pi}} \end{aligned}$$

Feb 12-11:34 AM

- A 384 square meter plot of land is to be enclosed by a fence and divided into two equal parts by another fence parallel to one pair of sides. What dimensions of the outer rectangle will minimize the amount of fence used?

$$\begin{aligned} \text{Primary} & \quad \text{Secondary} \\ P &= 4x + 3y & A &= 2xy \\ P &= 4x + 576x^{-1} & 384 &= 2xy \\ P' &= 4 - 576x^{-2} & \frac{192}{x} &= y \\ O &= 4 - 576x^{-2} & O &= 4 - \frac{576}{x^2} \\ O &= 4 - \frac{576}{x^2} & \frac{192}{x^2} &= y \\ 4 &= \frac{576}{x^2} & 4 &= \frac{576}{x^2} \\ 4x^2 &= 576 & 4x^2 &= 576 \\ x^2 &= 144 & x^2 &= 144 \\ x &= \pm 12 & x &= 12 \\ x &= 12 & x &= 12 \end{aligned}$$

Dimensions  
24x16

Feb 23-10:24 AM